



Dheeraj Kumar Sahu

Sr. Graphics Designer

Experience : 6 Years+

Address: H-469, Chotpur Colony
Sector-63 Noida,
Uttar Pradesh- 201301

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BIOGRAPHY



My interest lays with designing new material and new innovation. I am creative and can handle complications. I like to learn new things and with listening carefully and asking the right questions I can get to the core of the conversation very quickly.



LANGUAGES



DESIGN SKILLS

Corel Draw (X7 - 2021)	● ● ● ● ● ● ● ● ● ●
Adobe Photoshop (CS6 - CC 2022)	● ● ● ● ● ● ● ● ● ●
Adobe Illustrator (CS6 - CC 2022)	● ● ● ● ● ● ● ● ● ●
Adobe InDesign (CS6)	● ● ● ● ● ● ● ● ● ●
MS Office (Excel, Powerpoint, Office)	● ● ● ● ● ● ● ● ● ●
Web UI / App UI	● ● ● ● ● ● ● ● ● ●
Corporate Profile / Presentation Brief	● ● ● ● ● ● ● ● ● ●
Video Editing/Merging	● ● ● ● ● ● ● ● ● ●
Outdoor / E-Commerce Advertising	● ● ● ● ● ● ● ● ● ●
Web Application	● ● ● ● ● ● ● ● ● ●



SKILL, EXPERTISE & STRAIGHT

- | | |
|--------------------|--------------------------|
| Creative Designing | Teamwork |
| Designing Thought | Good Communication skill |
| Photography | Responsibility |
| Self Motivation | Mail Merging |
| Time Management | |



DESIGNING PORTFOLIO



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TYPE OF WORK

- | | | |
|-----------------------|-----------------------|--------------------|
| • Packaging | • Company Portfolio | • Logo Design |
| • Printing | • Product Photography | • News Paper Ad |
| • Flyer / Poster | • Web/App UI Design | • Digital Painting |
| • Banner / Web Banner | • Canopy / Standee | • Matt Painting |
| • Brochure | • Event Designing | • Vector Art |
| • Envelope / T-shirt | • Map Layout | • Photo Retouching |



HOBBIES & INTERESTS



Listing Music



Watching Videos



Meet
New People



Solo Riding



PERSONAL INFORMATION

Father's Name	:	Gorakh Nath
Date Of Birth	:	20th December 1995
Place Of Birth	:	Buxar
Blood Group	:	B+ve
Citizen Status	:	Married
Nationality	:	Indian
Religion	:	Hindu



LITERACY IN COMPUTER SOFTWARE:

- Windows 11, 10 & MacOS
- MS Office 365, 2019 & 2016
- MS Outlook, Web Application and all Computer fundamental



EDUCATION

2016	Diploma Of Graphics Designing Arena Animation Noida Sector-62 Noida A
2015 to 2018	Bachelor Of Computer Application Singhania University-Rajasthan 69.00%
2015	Sr. Secondary Education at U.P. Board SD Arya Inter College, Firozabad 58.60%
2013	Secondary Education at U.P. Board Govt. Higher Secondary School, Chhajarsi 74.78%



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WORK EXPERIENCE

June 21
- Till Date

Steadfast Medishield Pvt. Ltd.

Steadfast Nutrition is a premium sports and wellness nutrition brand, introduced to offer high-quality supplements to professional athletes and fitness enthusiasts. Our parent company, Steadfast Medishield is a trailblazer in the field of renal care with many life saving medicines to its credit.

Designation : Sr. Graphic Designer

Working Period : June 2021 - Till Date

Brand : Steadfast Nutrition | Noida Cycling Club | Nutrition Daily | Steadfast Sports

Work Responsibility & Job Description: -

- ★ Design the New Product Packing design, Product Icon, Banner and all branding material required for product launch.
- ★ Design Catalogue & Website UI design of new product & Existing products.
- ★ Make the Athlete Creative as per specific required, Event material design, Like Standee, Canopy, Banner, Flyer, Athlete Poster and creative
- ★ Design Social media and Whatsapp Status & Also make Festive creative

3 Year, 1 Months

Vishal Video and Appliances Pvt. Ltd.

Vishal Video & Appliances (P) Ltd. is a professional supply chain management company. Over 25 years of spearheading change in urban and rural consumer mindsets through the sales and marketing of durables. Vishal Video & Appliances Launched owned brand "AISEN" in 2015. Aisen Manufacturing Home Appliances & Consumer durables product.

Designation : Sr. Graphic Designer

Working Period : May 2018 - June 2021

Owned Brand :  

Work Responsibility & Job Description: -

- ★ The Aisen's all marketing material was designed which was used in the market, such as- News Paper ad, Flyer, Hoarding, In-shop Branding, Dangler, Standee, Canopy, Mall Activity Content, Sign board, Bus shelter, Traffic signal ad, Leaflet, logo's, Invitation Cards, Flight Magazines.
- ★ Make Aisen Corporate profile or Business Presentation for Business / Marketing Events.
- ★ Aisen's New Product Design & Development.
- ★ Designing Catalogue & presentations of new products.
- ★ Creating all new product packing box, User Manual, Technical Specification, Warranty Card and POP Material.

1 Year, 10 Months

IAMBRIDAL FASHION & LIFESTYLE PVT. LTD.

Iambridal is first bridal & Ceremonial retail brand in india. **iambridal.com** a new age forward looking e-commerce and technology driven marketplace in the field of weddings planning and distribution of related products and services. Iambridal Deals Online & Offline Both.

Designation : Sr. Graphics Designer & Asst. Manager (Marketing Support)

Working Period : July 2016 To May 2018

Work Responsibility & Job Description: -

- ★ Working with a range of media, including Outdoor Advertising and keeping up to date with emerging technologies.
- ★ Proofreading to produce accurate and high-quality work.
- ★ Working as part of a team with printers, RCP Partners, Some other designers and sales Executive, Merchandiser and marketing specialists.
- ★ Create images that identify a product or convey a message.
- ★ Handle the website product images and banner

0 Year, 7 Month



Route2shop.com (Global Outfitters Pvt. Ltd.)

Route2shop.com is a premier online beauty destination wherein you can find the exclusive brands with the wide range of Make-Up, Skincare, and Hair care, Men's Grooming, Bath & Body, Personal Care and Baby Products, Fragrance etc.

Parent Company : Himalaya Corporation Ltd.

Designation : Graphics Designer

Working Period : December 2015 to 30 June 2016

Work Responsibility & Job Description: -

- ★ Make Real State Flyer, Template, Flex, Brochure and Other Designing.
- ★ Himalaya Corporation Group of Companies: Route2shop.com
- ★ Make Attractive Banners of Women Make up and Luxury Brand for E-Commerce website, Make Google Ads Banners for Advertising in other site make e-mailers news templates for Advertising.
- ★ Clean the backgrounds of Shoot Raw images of women, men Makeup & Men Women Bath and Body & also Men-Women Skin Care.



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CAREER OBJECTIVE

To obtain a challenging & responsible position in a professionally managed Organization, where, I can contribute to the successful growth of the organization utilizing my skill and hard work and also further improve my professional skills.



DECLARATION

I confirm that all the information provided by me is true to the best of my knowledge and belief.

Place : _____
Date : _____
Reference : _____

 **Signature**